

Teranova · Supplier profile

LEBELAGE · HEEYUL

A broad range of Korean cosmetics under two in-house brands

Korean cosmetics company: LEBELAGE and HEEYUL brands



About the company

DONGDONGGURIMOO CO., LTD. is a Korean cosmetics company based in Seoul, owner of the LEBELAGE and HEEYUL brands. LEBELAGE is a skincare and color cosmetics brand built around natural, functional formulas. HEEYUL is a specialized hair care brand, including an anti-hair-loss line.

The range covers the full care cycle: cleansers, toners, essences and ampoules, creams and serums, sheet masks and patches, sun care, body and hand care, plus color cosmetics and fragrance. The current price list includes 351 SKUs across 30 categories.

According to the company, products are supplied to overseas markets, including Russia and Southeast Asia. Some items carry registration numbers under MoCRA (US), CPNP (EU), and SCPN (UK).

Two in-house brands: LEBELAGE and HEEYUL

351 SKUs across 30 categories

MoCRA · CPNP · SCPN registrations (select items)

Skincare, makeup, sun care, and hair care

Export experience — according to the company

Company brands

LEBELAGE

The company's flagship brand: skincare and color cosmetics. Cleansers, toners, essences, ampoules, serums, creams, sheet masks and patches, sun care, body and hand care, makeup, and fragrance.

HEEYUL

A specialized hair and scalp care brand: an anti-hair-loss line (shampoo, conditioner, tonic, ampoule), plus care sets rooted in traditional Korean herbal medicine.

Capabilities and range

Functional actives in the formulas

The lines are built around well-known cosmetic actives: collagen, centella (Cica), vitamin C, hyaluronic acid, PDRN, glutathione, retinol, peptides, panthenol, ceramides, niacinamide, snail mucin, and tea tree.

A broad product matrix

The largest categories in the price list are color cosmetics (47 items), sheet masks (42), creams (39), facial cleansers (32), and ampoules (25) — enough to build a starter assortment for a specific sales channel.

Registrations for export markets

The price list lists registration numbers: MoCRA (US) for 240 items, EU CPNP for 77, UK SCPN for 76. Current validity is confirmed by documentation at the deal stage.

Product catalog

The LEBELAGE and HEEYUL brands cover skincare, color cosmetics, sun care, and hair care.



Dr. Collagen Derma Ampoule
30 ml



Dr. Ceramide Derma Ampoule
30 ml



Dr. Cica Derma Ampoule
30 ml



Dr. Vitamin C Derma Ampoule
30 ml



Dr. Cica Cure Cream
70 ml



Dr. Ceramide Cure Cream
70 ml



Dr. Snail Cure Cream
70 ml



Dr. Collagen Hydrogel Eye Patch
90 g / 60 sheets



Cica Madecassoside Ampoule
35 ml



Cica Madecassoside Cream
55 ml



Cica Madecassoside Toner
120 ml



Cica Propolis Myrrh Ampoule
15 ml

Export and markets

According to the company, the brands' products are supplied to overseas markets, including Russia and Southeast Asia. Specific territories, current distributors, and any restrictions are clarified at the deal stage through Teranova.

Certificates and registrations

MoCRA

EU CPNP

UK SCPN

NMPA

As stated by the company. MoCRA, CPNP, and SCPN registration numbers are listed in the price list for select items; copies of supporting documents are provided at the deal stage. Registration or listing is not a regulatory approval.

Product formats

Cleansers and foams

Toners and mists

Essences and ampoules

Serums and creams

Sheet masks and patches

Sun care

Hair care

Body and hand care

Color cosmetics

Fragrance

Terms of cooperation

Cooperation formats

Wholesale supply of finished LEBELAGE and HEEYUL branded products.

Minimum order

Clarified per item and volume at the deal stage.

Pricing

Indicative wholesale range (Supply Price, July 2026); exact prices and delivery basis on request.

How it works

Inquiry → Teranova review and approval → negotiation and samples → turnkey logistics, customs, and payment.

Prices and terms are indicative and are clarified at the deal stage through Teranova. Direct manufacturer contacts are not published.

Interested in this manufacturer?

Get in touch — Teranova arranges negotiations, verification, and deal support from first contact through delivery.

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